

Program Data Sheet

Name of Event: WWE Pay-Per-View Event		X	Pilot Program
			Revised program
			Repeat Program
Date: June 27, 2004	Day of Week: Sunday	Time: 6pm – 1130pm	
Location: Breeze Way	Information Phone #: 5656	Price: Free	
Program Coordinator:			
Phone #: 5656	Fax #: 2245	e-mail Address: Catering @Monroe.army.mil	
Purpose of the Event: USO supported event to provide MWR support to our troops			
Indicator/Measure of Success: Attendance			
After Action Report (AAR) Comments from Prior Event(s): There were 11 people total that showed for the event. Four out of the eleven were adults. Club provided (at no cost) 6 foot sub sandwich and chips, as well as free pool. Cash bar. Took in 17 dollars at the bar.			

Key POCs

Name	Requirements	Phone #	Fax #	e-mail	Actions
	Publicity				
	Equipment				
	Supplies				
	Audio/video				
	Decorations				
	Food & Beverages				
	Procurement				
	Set-up / Clean-up				
	Other				

After Action Report

Financial Analysis		
Sales:	17.00	Notes:
COGS:	5.07	
Other Revenues:		
Labor:	65.00	
Other Expenses:	37.50	
NIBD:	-90.57	

Program Analysis	
Attendance: 11	
Indicator/Measure of Success:	
Elements to Change:	
Elements to Eliminate:	
Elements to Add:	
Other Comments: I do not know what more we could have offered to make this program a success. We put out a nice spread. We offered free billiards, free food, and cash bar.	